

# HERE Technologies

## Home of the HERE Open Location Platform

HERE Technologies is the leading mapping and location data platform. Organizations and developers around the world use our location data, tools and services to power better real-world outcomes. Journeys become faster, more efficient and safer; fleets optimize deliveries; supply chains become more predictable; and services become location intelligent.

HERE is a privately held company with multiple shareholders: Audi, BMW, Bosch, Continental, Daimler, Intel and Pioneer.

### The HERE Open Location Platform

- Fast visualization and location data management
- Rich location data
- Indoors and outdoors
- Powerful off-the-shelf solutions
- Easy and secure location data exchange
- Focused on privacy
- Easy-to-use tools, standardized technology and scalable infrastructure



### Selected key facts & figures

- 9,000+ employees in offices across 50+ countries
- 30+ years of location domain experience
- 200 countries and territories mapped, including China, Japan and South Korea
- 57 million km of roadways covered globally
- HERE maps on board of 150 million vehicles and counting
- 60+ countries and territories with live traffic information
- 1,500+ cities with public transit routing in 50+ countries
- 125+ million places/points of interest
- Centimeter precision for high definition maps
- HERE is independently rated as the world's #1 provider of location intelligence (Counterpoint Research, Ovum, Strategy Analytics)

### Industries we serve

Automotive

Internet & media

Retail

Insurance

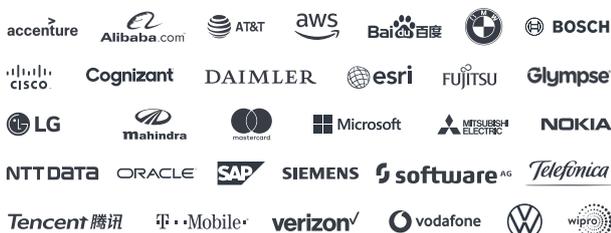
Electronics

Transports & logistics

Telecom & utilities

Public sector & infrastructure

### A selection of our partners and customers



### For more information, please visit

- ▶ [here.com](http://here.com)
- ▶ [developer.here.com](http://developer.here.com)
- ▶ [linkedin.com/company/here](https://www.linkedin.com/company/here)
- ▶ [360° 360.here.com](https://www.360.com)
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