Global Boundaries

ADVANTAGES

- **Globally consistent and comparable**: Worldwide, seamless coverage of postal and administrative boundaries
- The layers are topographically correct and "seamless", i.e. country borders fit seamlessly together without overlaps and gaps
- Data and areas can be easily combined in one layer thanks to a unique key, enabling cross-border analyzes
- Simple update by uniform layout of the layer names
- The higher-level area hierarchies are included
- Digital boundaries are in a vector format to allow visualization in any zoom levels
- The vintage compatibility between the boundaries and the Sociodemographic and Purchasing Power data is guaranteed
- Our maps are subjected to a strict quality control and constantly updated by means of comprehensive research by our in-house statistical & geographical department.

Contact us for more information on our worldwide comparable geodata offering!

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Vast variety of uses in many different aspects of business applications

- Sales planning
- Sales controlling
- Site planning
- Expansion planning
- Branch network planning
- Customer visualization
- Predictive analytics
- Thematic mapping
- Social Media Marketing
- Postcode look-up tables
- Internet applications
- Geocoding

GIS formats for the vector boundaries

- Esri Shape file (.shp)
- Esri Geodatabase (.gdb)
- MapInfo (.tab)
- MapInfo MIF/MID
Layer names structure

Layers have the following standard design layout:

AAA_BB_CCCC_DDDDD
AAA (3-digit): MBI (MB-International)
BB (2-digit): two digit country code by ISO 3166
CCCC (4-digit): year of vintage
DDDDD (x-digit): layer of Digital Boundaries by customary country term

Layer attributes structure

Attributes of the layers have the following design layout:

CTRYCODE: two digit country code by ISO 3166
ADMINCODE: administrative code
NAME: name of administrative area
CTRYCODE: two digit country code by ISO 3166
NUTSCODE: NUTS - code
NAME: name of NUTS - region
CTRYCODE: two digit country code by ISO 3166
POSTCODE: postal code
NAME: name of the most populous admin area
CTRYCODE: two digit country code by ISO 3166
MICROCODE: micro - code

Reference table

The reference table shows the connection between the individual levels

Structure of reference table:

CTRYCODE: two digit country code by ISO 3166 (e.g. “DE” for Germany)
XXXXX_ID: key of the most detailed administrative level with the name “XXXXX”
XXXXX_NAME: name of the most detailed administrative level with the name “XXXXX”
XXXXX_ID: key of the highest level with the name “XXXXX”

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