

## PORTFOLIO



- 📍 Global Boundaries
- 📍 Global Market Data
- 📍 Global Mobile Trace Data
- 📍 Global Political Risk Data
- 📍 HERE Technologies Location Data & Services

## WHY MBI?

- 📍 Leading global data provider
- 📍 Preferred data provider & partner to leading IT & GIS companies
- 📍 Standardized data sets, consistent and comparable with a seamless global coverage
- 📍 Over 20 years experience in geodata and location intelligence through various industries
- 📍 MBI unites passion and scientific know-how to provide globally consistent and comparable geodata
- 📍 GDPR compliant
- 📍 Part of Michael Bauer Group, market leader for state-of-the-art and innovative market data

**Michael Bauer International GmbH**  
Greschbachstraße 12  
D-76229 Karlsruhe

☎ +49 (0)721-1618566  
📠 +49 (0)721-94540496  
✉ [here@mbi-geodata.com](mailto:here@mbi-geodata.com)  
🌐 [www.mbi-geodata.com](http://www.mbi-geodata.com)

**Geschäftsführer:**  
Michael Bauer, Raymond Roberts-York  
Amtsgericht Mannheim - HRB 706526  
St.-Nr. 34410/23938  
VAT Number DE 264 668 920



## HIGHLY QUALIFIED MBI EXPERT TEAM

Experienced & passionate team of location specialists  
In depth know-how in complex licensing models  
Multi-language support  
Highly skilled technical support team for geodata and services  
Comprehensive consulting & customization  
Global partner network

## THE RIGHT PARTNER FOR YOUR HERE BUSINESS

- 📍 Global HERE Partner & Reseller since 2009 collaborating with customers & partners in EMEA, APAC and North America
- 📍 HERE Distributor since January 2020, trusted by HERE to become one of the first Distributors globally
- 📍 Offering the complete HERE Portfolio (HERE Data & Traffic, HERE Location Services, others on request)
- 📍 Experienced HERE Technologies Sales Team
- 📍 Dedicated Marketing Team

### INDUSTRIES

Automotive  
Retail  
Transport & Logistics  
IT, Internet & Media  
Insurance

## Your contact for HERE Distribution

Carina Ziegelmüller  
Global Senior Partner Manager  
Michael Bauer International GmbH

☎ +49 (0)721-4647094  
📞 +49 (0)151-61265678  
✉ here@mbi-geodata.com

MBI Office



Karlsruhe

Created with ©HERE

**Michael Bauer International GmbH**  
Greschbachstraße 12  
D-76229 Karlsruhe

☎ +49 (0)721-1618566  
📞 +49 (0)721-94540496  
✉ here@mbi-geodata.com  
🌐 www.mbi-geodata.com

**Geschäftsführer:**  
Michael Bauer, Raymond Roberts-York  
Amtsgericht Mannheim - HRB 706526  
St.-Nr. 34410/23938  
VAT Number DE 264 668 920