GLOBAL BOUNDARIES

GLOBALLY CONSISTENT AND COMPARABLE

WORLDWIDE SEAMLESS COVERAGE OF POSTAL AND ADMINISTRATIVE BOUNDARIES

ADMIN. AREA LEVEL
Municipality boundaries plus the higher levels like provinces and state boundaries
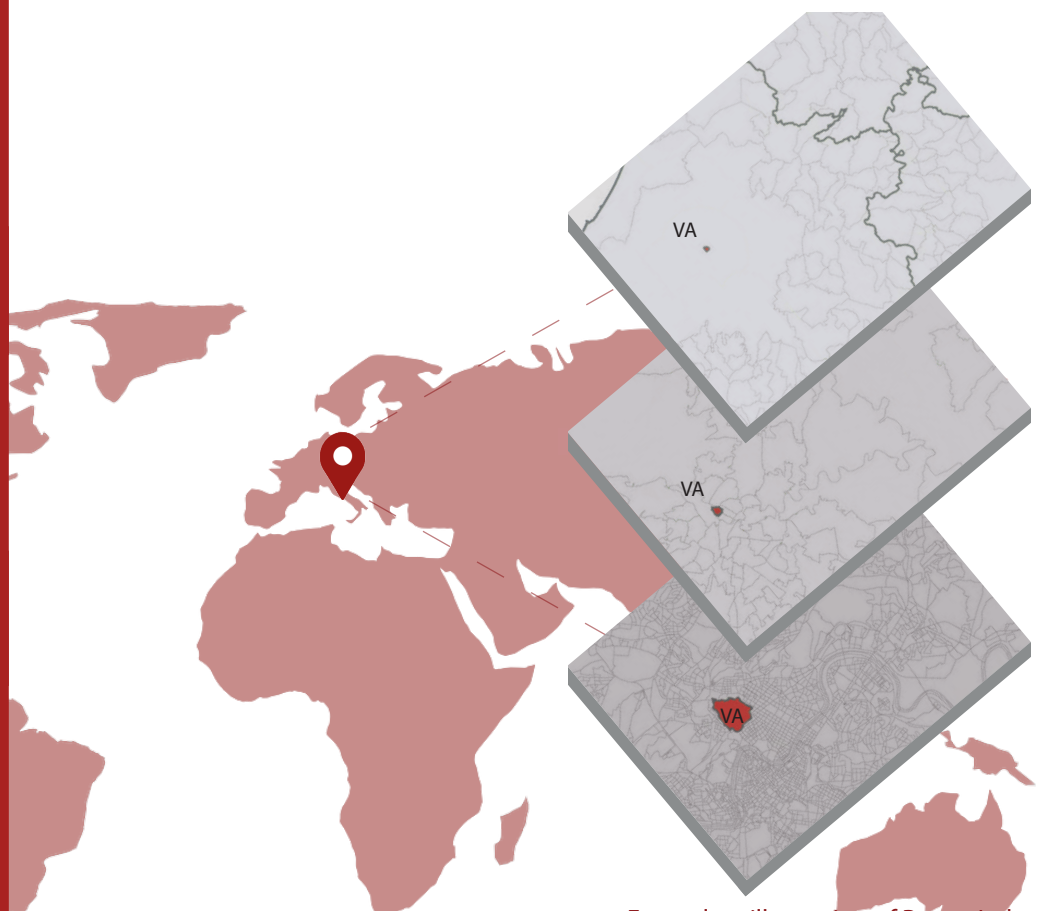
POST-CODE LEVEL
Worldwide postal areas are geographic boundaries that define the geographic area for each postcode

SMALL AREA LEVEL
Could be subdivisions of the postcode or administrative boundaries like census areas

VA

VA

VA

Exemplary illustration of Rome, Italy, showing the area around the Vatican (VA).

This classification is valid for most countries around the globe.

GLOBAL BOUNDARIES

USE CASES

- Sales planning and controlling
- Branch network planning
- Site planning
- Expansion planning
- Customer visualization
- Predictive analytics
- Insurance risk management
- Thematic mapping
- Social Media Marketing
- Internet applications
- (Reverse) Geocoding
- Postcode look-up tables

WHY MBI?

- Layers are topographically correct and "seamless", i.e. country borders fit seamlessly together without overlaps and gaps
- Data and areas can be easily combined in one layer thanks to a unique key, enabling cross-border analyses
- Simple update by uniform layout of the layer names, higher-level area hierarchies are included
- Digital boundaries are in a vector format to allow visualization in any zoom levels
- Vintage compatibility between the boundaries and the Sociodemographic and Purchasing Power data
- Strict quality control and constantly updated by means of comprehensive research

MBI
Worldwide Geodata

Globally consistent and comparable
Trusted partner and preferred data provider to global companies
100% GDPR compliant
Uniform database - same formats, structure and developing methodology
190 countries covered

GLOBAL BOUNDARIES

MB-International
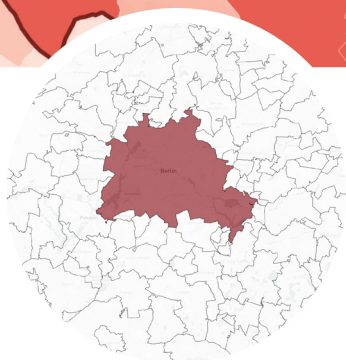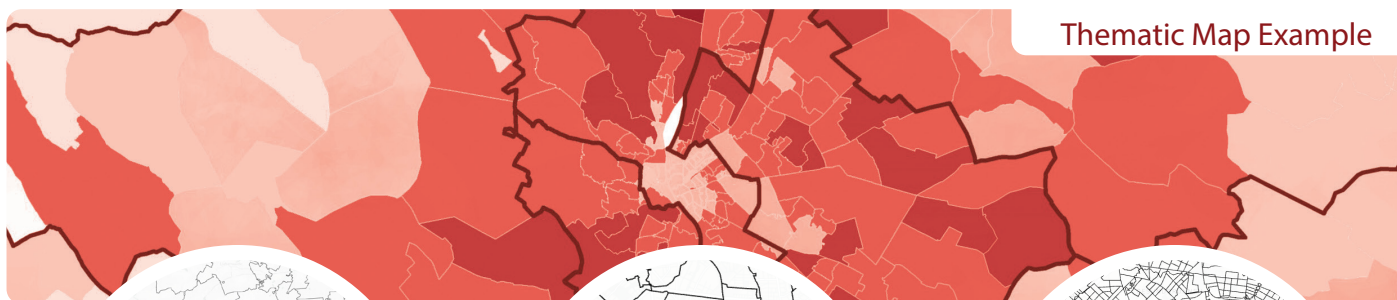### Worldwide Geodata

INDUSTRIES
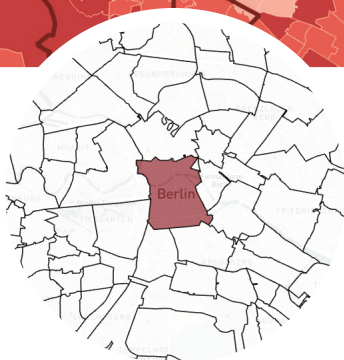
Automotive

Retail

Real Estate

IT, Internet & Media

Insurance

Transport & Logistics

Public Sector

Thematic Map Example

ADMINISTRATIVE BOUNDARIES

POSTCODE BOUNDARIES

MICRO BOUNDARIES

CONSISTENT DATA AND AREA VINTAGE

GLOBAL BOUNDARIES

MB-International
Worldwide Geodata

DATA STRUCTURE

Attributes of the layers have the following design layout:

CTRYCODE	Two digit country code by ISO 3166
ADMINCODE	Administrative code
NAME	Name of administrative area
CTRYCODE	Two digit country code by ISO 3166
NUTSCODE	NUTS - code
NAME	Name of NUTS - region
CTRYCODE	Two digit country code by ISO 3166
POSTCODE	Postal code
NAME	Name of the most populous admin area
CTRYCODE	Two digit country code by ISO 3166
MICROCODE	Micro - code

GIS FORMATS

Esri Shape file (.shp)
Esri Geodatabase (.gdb)
MapInfo (.tab)
MapInfo MIF/MID

GLOBAL BOUNDARIES

NAMES STRUCTURE

Layers have the following standard design layout:

AAA_BB_CCCC_DDDDD

AAA (3-digit)	MBI (MB-International)
BB (2-digit)	Two digit country code by ISO 3166
CCCC (4-digit)	Year of vintage
DDDDD (x-digit)	Layer of Digital Boundaries by customary country term

REFERENCE TABLE

The reference table shows the connection between the individual levels

Structure of reference table:

Two digit country code by ISO 3166 (e.g. "DE" for Germany)	CTRYCODE
Key of the most detailed administrative level with the name "XXXXX"	XXXXX_ID
Name of the most detailed administrative level with the name "XXXXX"	XXXXX_NAME
Key of the highest level with the name "XXXXX"	XXXXX_ID

ABOUT MBI

- Leading global data provider
- Preferred data provider & partner to leading IT & GIS companies
- One of the first global HERE Technologies Distributors
- Standardized data sets, consistent and comparable with a seamless global coverage
- Over 20 years experience in geodata and location intelligence through various industries
- MBI unites passion and scientific know-how to provide globally consistent and comparable geodata
- GDPR compliant
- Part of Michael Bauer Group, market leader for state-of-the-art and innovative market data

MBI Office

Karlsruhe

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MBI
Worldwide Geodata

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