



Distributor

MBI

Worldwide
Geodata

**HERE
TECHNOLOGIES
DISTRIBUTION**

**#1 LOCATION
PLATFORM
BY OMDIA**

HERE TECHNOLOGIES IS THE WORLD'S LEADING LOCATION DATA AND TECHNOLOGY PLATFORM, MOVING PEOPLE, BUSINESSES AND CITIES FORWARD BY HARNESSING THE POWER OF LOCATION.

WE ARE THE RIGHT PARTNER FOR YOU

- 📍 Global HERE Partner & Reseller since 2009 collaborating with customers & partners in EMEA, APAC and North America
- 📍 HERE Distributor since January 2020, trusted by HERE to become one of the first Distributors globally
- 📍 Offering the comprehensive HERE Portfolio
- 📍 Experienced HERE Technologies Sales & Support Team
- 📍 Dedicated Marketing Team

INDUSTRIES AND USE CASES



Distributor

INDUSTRIES

Retail 📍

Automotive 📍

Transportation & Logistics 📍

Insurance 📍

Telecommunications 📍

Public Sector 📍

Media 📍



SUPPORTING VARIOUS USE CASES

**Fleet
Management**

**Consumer
Engagement**

**Urban
Mobility**

**Individual
Request**

**Supply
Chain**



HERE TECHNOLOGIES PORTFOLIO



MAP DATA SUITE

HERE Essential Map is a basic 2D canvas of the world that enables use cases such as basic map display, data visualization, search, localization and tracking and tracing.

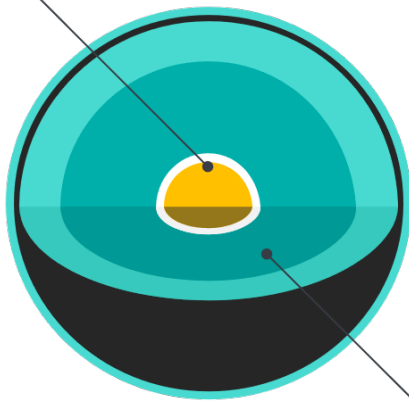
- 📍 Road geometry
- 📍 Street names
- 📍 Address ranges
- 📍 Administrative codes
- 📍 Cartographic features and land-use
- 📍 Building footprints
- 📍 Selected category of Places

Building on HERE Essential Map, HERE Advanced Map is the most complete and detailed map available.

All features included in Essential Map plus:

- 📍 Road attributes
- 📍 Pedestrian and Bicycling basic geometry
- 📍 Speed Limits FC 1-2
- 📍 TMC information
- 📍 Sign Text
- 📍 Toll information
- 📍 Environmental Zone ID

HERE Essential Map



HERE Advanced Map

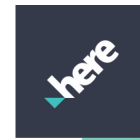
FORMATS

DF
RDF
Navstreets Shape
FGDB



COVERAGE FOR 200 COUNTRIES WORLDWIDE

HERE TECHNOLOGIES PORTFOLIO



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LOCATION SERVICES



GLOBAL COVERAGE

SERVICES

- 📍 Map Rendering
- 📍 Geocoding & Search
- 📍 Routing
- 📍 Fleet Telematics
- 📍 Live Sense SDK
- 📍 Data Hub
- 📍 Tour Planning

APIs & SDKs

REST APIs
JavaScript APIs
SDKs for Android and iOS
Live Sense SDK

MOBILITY

Plan for smarter inter-modal journeys and improve your operations. Evolve your business and shape the smart mobility ecosystem of tomorrow. Create intermodal journeys, optimize your fleet and deploy them where necessary.

OPTIMIZE OPERATIONS

Scale your business, improve time to market, reduce costs and boost service efficiency with location technology.

SIMPLIFY JOURNEY PLANNING

Provide an end-to-end in-app experience that takes your customers' travel preferences into account to drive seamless mobility.

CUSTOMIZE YOUR DATA

Build services and products based on your needs. Enrich your data with HERE and other third-party data via our platform.

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TRAFFIC

HERE REAL-TIME TRAFFIC

Live traffic data to help drivers outsmart traffic and find faster, safer routes.

HERE TRAFFIC ANALYTICS


Rich location intelligence for more effective traffic management.



**Further
Information**

For specifications of APIs and detailed technical documentations, please visit the **HERE Developer Portal**.

ABOUT MBI

MBI Office 

- 📍 Leading global data provider
- 📍 Preferred data provider & partner to leading IT & GIS companies
- 📍 One of the first global HERE Technologies Distributors
- 📍 MBI data sets are standardized, consistent and comparable with a seamless global coverage
- 📍 Over 20 years experience in geodata and location intelligence through various industries
- 📍 MBI unites passion and scientific know-how to provide globally consistent and comparable geodata
- 📍 GDPR compliant
- 📍 Part of Michael Bauer Group, market leader for state-of-the-art and innovative market data

Karlsruhe

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CONTACT US

for more information on our worldwide comparable geodata offering!

Michael Bauer International GmbH

Greschbachstraße 12
76229 Karlsruhe
Germany



+49 (0)721-1618566



here@mbi-geodata.com



www.mbi-geodata.com

